

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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338847	AGENCY (OR SERVICE) ACTING AS AGENT FOR 338848				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	INCEPTION MARKETING LLC				KIM VANN FOR CONGRESS				
AND	847 Sansome St Ste 200				PO BOX 984				
ADDRESS	San Francisco CA 94111-1529				Willows CA 95988-0984				
	USA				USA				
CONTACT	KRISTIN AMADOR				PRODUCTCD03R/VANN				
LOCAL SALESPERSON	LINDA SULA		AGENCY EST. NO. 11/5		PRODUCT CODE		1300		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-T	1	05:00A	06:00A	30S	11/05/12-11/06/12	CBS13.COM @ 5AM	1	270.00	270.00
2	M	1	09:58A	10:58A	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	900.00	900.00
3	M-T	1	08:58A	09:58A	30S	11/05/12-11/06/12	LET'S MAKE A DEAL	1	450.00	450.00
4	M	1	02:58P	04:00P	30S	11/05/12-11/05/12	DR PHIL	1	675.00	675.00
5	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	CBS13 NEWS @ 4	1	765.00	765.00
6	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	CBS13 NEWS @ 5	1	1800.00	1800.00
7	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS13 NEWS @ 6	1	1800.00	1800.00
8	M	1	06:30P	06:58P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT M-F	1	1800.00	1800.00
9	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	CBS 13 10PM NEWS M-SU	1	2700.00	2700.00
10	M	1	11:00P	12:05A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1080.00	1080.00
Total Contract:								10		12240.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	12240.00	.00	12240.00	
GRAND TOTAL									12240.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION